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**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA**

UNITED STATES OF AMERICA,  
*ex rel.*  
AARON FISHER, RISA COHEN, JOHN  
GUTZWILLER, DEBRAH HARTMAN,  
CYNTHIA LIMON, AND CATHERINE  
NOWAK,

Plaintiffs,

VS.

**IASIS HEALTHCARE LLC, a Delaware  
Limited Liability Company;**

HEALTH CHOICE of ARIZONA, INC., a  
Delaware Corporation;

HEALTH CHOICE NORTHERN  
ARIZONA LLC, A Delaware Limited  
Liability Company;

HEALTH CHOICE MANAGEMENT CO.,  
INC., A Delaware Corporation;

PHYSICIAN GROUP OF ARIZONA,  
INC., An Arizona Corporation;

ST. LUKE'S BEHAVIORAL HOSPITAL,  
LP, A Delaware Limited Partnership;

卷之三

**Civil Action No.**

CV 15-00872-PHX-JJT

# THIRD AMENDED COMPLAINT

## **JURY TRIAL DEMANDED**

1 ST. LUKE'S MEDICAL CENTER, LP, A §  
2 Delaware Limited Partnership; §  
3 MOUNTAIN VISTA MEDICAL CENTER, §  
4 LP, A Delaware Limited Partnership; §  
5 HERITAGE TECHNOLOGIES LLC, an §  
6 Arizona Limited Liability Company; §  
7 NORTHERN ARIZONA §  
8 DERMATOLOGY CENTER, P.C. an §  
9 Arizona Professional Corporation; §  
10 NORTH COUNTRY HEALTHCARE §  
11 INC., an Arizona Corporation; §  
12 MOMDOC, LLC, an Arizona Limited §  
13 Liability Company; §  
14 DRS. GOODMAN & PARTRIDGE, LLC, §  
15 an Arizona Limited Liability Company; §  
16 (also dba "MOMDOC"); §  
17 GENESIS OBGYN, PC, an Arizona §  
18 Professional Corporation; §  
19 AND JOHN DOES #1-10, FICTITIOUS §  
20 NAMES §  
21 §  
22 §  
23 §  
24 §  
25 §  
26 §  
27 §  
28 §

Defendants.

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TABLE OF CONTENTS	
I. INTRODUCTION .....	5
II. JURISDICTION & VENUE .....	6
III. PARTIES .....	7
A. RELATORS .....	7
B. DEFENDANTS .....	8
IV. FEDERAL STATUTES AND REGULATIONS APPLICABLE TO DEFENDANTS' FALSE CLAIMS ACT VIOLATIONS .....	11
A. THE FEDERAL FALSE CLAIMS ACT .....	11
B. THE ANTI-KICKBACK STATUTE .....	12
V. FEDERAL GOVERNMENT HEALTH PROGRAMS .....	14
A. MEDICARE MANAGED CARE .....	14
B. FEDERAL GOVERNMENT HEALTH PROGRAMS.....	15
C. THE ARIZONA HEALTH CARE COST CONTAINMENT SYSTEM (AHCCCS) .....	18
VI. MATERIAL OBLIGATIONS AND REQUIREMENTS OF CONTRACTORS AND SUBCONTRACTORS.....	22
A. MEDICAL NECESSITY, COST EFFECTIVENESS AND COMPLIANCE WITH FEDERAL AND STATE GUIDELINES, POLICIES AND MANUALS.....	22
B. QUALITY OF CARE—CREDENTIALING AND NETWORK DEVELOPMENT .....	25
C. PROVIDER ENROLLMENT AND PARTICIPATION IN AHCCCS.....	26
D. PROFIT CONTROL MEASURES AND LIMITATIONS.....	27
VII. IASIS AND HEALTH CHOICE CONTRACTS WITH AHCCCS .....	28
VIII. DEFENDANTS' SCHEMES TO KNOWINGLY AND INTENTIONALLY DEFRAUD AHCCCS.....	30
A. ANTI-KICKBACK VIOLATIONS: THE "GOLD CARD" SYSTEM OF "WAIVERS" OF MANDATORY AND REQUIRED PRIOR AUTHORIZATIONS FOR SERVICES.....	30

1	B. KICKBACKS TO PARTICIPATING CLINICS TO UNDERWRITE	
2		
3	THEIR COSTS OF OBTAINING PRIOR AUTHORIZATIONS.....	40
4	C. ANTI-KICKBACK VIOLATIONS: THE "PLATINUM STATUS" SYSTEM TO	
5	BY-PASS CLAIMS REVIEW, DIRECT PAYMENT OF ANY SUBMITTED	
6	CLAIM, AND "ADMINISTRATIVE APPROVAL" OF CLAIMS.....	42
7	D. RECKLESS DISREGARD OF TRUTH OR FALSITY OF CLAIMS: CREATION OF	
8	FALSE "PRIOR AUTHORIZATION" CODES TO PERMIT PAYMENT OF	
9	CLAIMS FOR WHICH REQUIRED PRIOR AUTHORIZATION	
10	WAS NOT OBTAINED.....	44
11	E. RECKLESS DISREGARD OF MEDICAL NECESSITY: HEALTH CHOICE	
12	FAILED AND REFUSED TO APPLY CONSISTENT CRITERIA TO ANY PRIOR	
13	AUTHORIZATION MEDICAL DECISIONS.....	46
14	F. RECKLESS DISREGARD OF MEDICAL NECESSITY: SPECIAL DISPUTE	
15	RESOLUTION PROCESSES FOR IASIS FACILITIES.....	47
16	G. RECKLESS DISREGARD OF MEDICAL QUALIFICATIONS OF ITS	
17	PROVIDERS: FAILING TO MAINTAIN AND REQUIRE PROPER	
18	CREDENTIALING OF ITS PROVIDER NETWORK .....	49
19	IX. HEALTH CHOICE HAS ACTUAL KNOWLEDGE OF ITS FAILURE TO	
20	PERFORM MATERIAL REQUIREMENTS OF ITS CONTRACT WITH	
21	AHCCCS.....	51
22	X. CLAIMS FOR RELIEF .....	56
23	FIRST CLAIM FOR RELIEF .....	56
24	SECOND CLAIM FOR RELIEF .....	58
25	THIRD CLAIM FOR RELIEF .....	59
26	FOURTH CLAIM FOR RELIEF .....	60
27	XI. PRAYER FOR RELIEF .....	61
28	XII. DEMAND FOR TRIAL BY JURY.....	62

1  
2 **I. INTRODUCTION**

3       1. On behalf of the United States of America pursuant to the *qui tam* provisions  
4 of the Federal False Claims Act, 31 U.S.C. § 3729 *et seq.*, Plaintiffs/Relators Aaron  
5 Fisher, Risa Cohen, John Gutzwiller, Debrah Hartman, Cynthia Limon, and  
6 Catherine Nowak, jointly file this *qui tam* Complaint against Defendants for  
7 fraudulent payment of claims and fraudulent processing of claims, material failures  
8 to perform Medicaid and Medicare contract requirements, and receiving government  
9 contracts and funds on the basis of false certifications of compliance with these same  
10 requirements and regulations. Relators seek treble damages, and civil penalties  
11 arising from Defendants' conduct described herein.

12       2. This action concerns improper and unlawful false records, certifications and  
13 statements made by Defendants, in order to, *inter alia*, conceal and misrepresent to  
14 Medicaid authorities and the federal government Defendants' fraudulent transfer of  
15 funds to its own facilities, fraudulent non-performance of material contract obligations,  
16 and fraudulent misrepresentation of their intent to perform these material obligations in  
17 order to secure Arizona Medicaid contracts in violation of 31 U.S.C. § 3729(a).

18       3. Relators discovered these violations in the course of their work at Defendants  
19 Health Choice, *et al.* They conducted their own investigation in furtherance of a False  
20 Claims Act *qui tam* action. They bring this action on behalf of the United States to  
21 recover damages for the false claims that have been and continue to be submitted.

## II. JURISDICTION AND VENUE

4. This action is brought on behalf of the United States Government under 31  
5 U.S.C. § 3729, *et seq.*, commonly known as the False Claims Act (“FCA”). Relators  
6 bring this action under 31 U.S.C. § 3730(b) to recover for false claims which  
7 Defendants IASIS, et al., knowingly submitted or caused to be submitted, and were  
8 made, used, or caused to be made or used in violation of 31 U.S.C. § 3729.

9  
10 5. This Court has jurisdiction over such FCA claims pursuant to 31 U.S.C. §  
11 3730(b), 31 U.S.C. § 3732(a), and 28 U.S.C. § 1331.

12 6. Venue is proper in this District pursuant to 31 U.S.C. § 3732(a) because  
13 Defendants IASIS, et al, transact business in this District and/or because one or more of  
14 the acts proscribed by the False Claims Act occurred in this District.

15 7. Relators’ claims and this Complaint are not based upon allegations or  
16 transactions which are the subject of a civil suit or an administrative civil money  
17 penalty proceeding in which the Government is or has been a party, as enumerated in  
18 31 U.S.C. § 3730(e)(3).

19 8. To the extent that there has been a public disclosure unknown to the Relators,  
20 Relators are the “original source” and meet the requirements under 31 U.S.C. §  
21 3730(e)(4)(B). To the extent there has been a public disclosure of any facts or other  
22 matters relevant to this Complaint, Relators’ allegations herein are based on their  
23 knowledge that is independent of and materially adds to publicly disclosed allegations  
24 or transactions – if any – and meets the requirements under 31 U.S.C. § 3730(e)(4)(B).

1

2

### III. PARTIES

## A. RELATORS

6 9. Plaintiff Relator Aaron Fisher (“Relator”) is a resident of Phoenix, Arizona.  
7  
8 He holds a Bachelor’s Degree in Dental Health and is a Registered Dental Hygienist.  
9  
10 He also holds a Master’s Degree in Public Health. As of the date of this Third Amended  
9 Complaint he is employed as the Oral Health Dental Program Manager for Health  
10 Choice.

12           10. Plaintiff Relator Risa Cohen (“Relator”) is a resident of Arizona. She is a  
13 Medical Doctor and also holds a Doctorate Degree in Public Health. She is a fellow of  
14 the American College of Cardiology. She was formerly employed by Health Choice  
15 Arizona as the Medical Director of Health Choice.

17       11. Plaintiff Relator John Gutzwiller (“Relator”) is a resident of Arizona. He  
18 holds a Bachelor’s Degree in Psychology and a Nursing degree. He was formerly  
19 employed by Health Choice Arizona as the Senior Director of Medical Services. In that  
20 capacity he oversaw the day-to-day operations of utilization management, case  
21 management, oral health, and prior authorization among other departments.

23        12. Plaintiff Relator Debrah Hartman (“Relator”) is a resident of Arizona. She  
24 holds a Bachelor’s Degree in Nursing and is a Registered Nurse. She also holds  
25 Master’s Degrees in Business Administration and Healthcare Administration. She was  
26 formerly employed as the Senior Director for Quality Management for Health Choice

1 Arizona.

2       13. Plaintiff Relator Cynthia Limon (“Relator”) is a resident of Arizona. She  
3 was formerly employed as managerial level employee of Defendant Health Choice.  
4

5       14. Plaintiff Relator Catherine Nowak (“Relator”) is a resident of Arizona. She  
6 is a Registered Nurse with a Bachelor’s Degree in Nursing. She was formerly employed  
7 by Health Choice Arizona as a Director of Utilization Management and Prior  
8 Authorization Medical Services.  
9

10      15. Relators have direct and independent knowledge regarding the matters set  
11 forth herein. In particular, Relators have direct and independent knowledge regarding  
12 Defendants’ utilization management and prior authorization policies and actual  
13 practices, the credentialing and selection/retention of providers, and all other related  
14 matters as alleged herein.  
15

16 **B. DEFENDANTS**

17      16. Defendant IASIS Healthcare LLC is a hospital management company that  
18 owns or leases at least 16 acute care hospital facilities and one behavioral health  
19 hospital facility with a total of 4,365 licensed beds and has total annual net revenue of  
20 approximately \$2.6 billion. These hospital facilities are located in seven regions: Salt  
21 Lake City, Utah; Phoenix, Arizona; Tampa-St. Petersburg, Florida; five cities in Texas,  
22 including Houston and San Antonio; Las Vegas, Nevada; West Monroe, Louisiana; and  
23 Woodland Park, Colorado. IASIS also owns and operates Defendant Health Choice  
24 Arizona, a Medicaid and Medicare managed care organization currently providing  
25 services in Arizona. Defendant IASIS Healthcare LLC participated in the direction and  
26  
27  
28

1 strategic planning underlying the schemes detailed herein and directly received funds  
2 generated by the schemes.

3       17. Defendant Health Choice Arizona (the Plan or Health Choice) is a division of  
4 Health Choice Arizona, Inc. (the Parent), which is a wholly owned subsidiary of IASIS  
5 Healthcare LLC (IASIS). The Plan is a prepaid Medicaid managed health plan that  
6 derives all of its revenue through a contract with the Arizona Health Care Cost  
7 Containment System (AHCCCS), the state agency that administers Arizona's Medicaid  
8 program. Defendant Health Choice Arizona provides specified healthcare services to  
9 qualified Medicaid enrollees through its subcontracts with providers, including  
10 affiliates of IASIS. Under the "Health Choice Arizona" umbrella, Health Choice  
11 Arizona, Inc. operates a number of other plans, each organized as a separate legal entity  
12 but all operating in unison under the same functional leadership and corporate control.

13       18. Defendant Health Choice Management Company, a wholly-owned subsidiary  
14 of Defendant IASIS, is a management services organization which manages the general  
15 and administrative functions related to Health Choice of Arizona, including its payroll,  
16 advertising and related expenses. During the 2014 Health Choice fiscal year, it paid  
17 \$41,670,000 to the Management Company, which is included in its annual  
18 administrative expenses. Health Choice Management Company is a Delaware limited  
19 liability company doing business in the state of Arizona. Health Choice Management  
20 Company directly participated in the schemes detailed herein.

21       19. Defendant Physician Group of Arizona, Inc. is a wholly-owned subsidiary of  
22 Defendant IASIS, incorporated in Delaware and doing business in Arizona. It employs,  
23

1 contracts with, or otherwise serves physicians practicing in IASIS facilities and  
2 practicing under contractual relationships as the network of physicians for other third-  
3 party payors as well.  
4

5 20. Defendants St. Luke's Medical Center, LP, St. Luke's Behavioral Hospital,  
6 LP, St. Luke's Medical Center dba Tempe St. Luke's Hospital, and Mountain Vista  
7 Medical Center, LP, are all Arizona hospitals owned by Defendant IASIS and operating  
8 under separate corporate or other legal identities. All are incorporated or otherwise  
9 organized in the State of Delaware, with principal places of business in the State of  
10 Arizona.  
11

12 21. Defendant Heritage Technologies, LLC, is an Arizona limited liability  
13 company doing business as Desert Grove Family Medical at three locations in the  
14 greater Phoenix, Arizona area. A managing member of Heritage Technologies, LLC is  
15 Defendant IASIS Healthcare, LLC. Defendant Heritage Technologies, LLC as further  
16 described in this complaint, received kickbacks from Defendant Health Choice in the  
17 form of its "Gold Card" status.  
18

19 22. Defendant North Country Healthcare, Inc. is an Arizona Corporation  
20 rendering services as North Country Healthcare, in Flagstaff, Arizona. Defendant North  
21 Country Healthcare, as further described in this Complaint, received kickbacks from  
22 Defendant Health Choice in the form of its "Gold Card" status.  
23

24 23. Defendant Northern Arizona Dermatology Center, PC, is an Arizona  
25 Professional Corporation rendering healthcare services in the northern Arizona areas,  
26 with a home office in Flagstaff, Arizona. Defendant Northern Arizona Dermatology  
27

1 Center, PC, as further described in this Complaint, received kickbacks from Defendant  
 2 Health Choice in the form of its “Gold Card” status.  
 3

4 24. Defendants MOMDOC, LLC, and Drs. Goodman and Partridge, LLC are  
 5 Arizona Limited Liability Companies with principal places of business in Chandler,  
 6 Arizona. According to the records of the Arizona Secretary of State, since March 2016  
 7 MOMDOC, LLC, is the owner of the trade name “Drs. Goodman and Partridge  
 8 OB/GYN.” Since July 1, 2010, Drs. Goodman and Partridge, OBGYN, LLC, is the  
 9 owner of the trade name “MOMDOC.” These defendants received kickbacks in the  
 10 form of “Gold Card” status which specifically included “Gold Card” status for high cost  
 11 and high volume diagnostic imaging services.  
 12

13 25. Defendant Genesis OB/GYN, PC, is an Arizona Professional Corporation  
 14 with a principal place of business in Tucson, Arizona. This defendant received  
 15 kickbacks from Defendant Health Choice in the form of its “Gold Card” status.  
 16

17 **IV. FEDERAL STATUTES AND REGULATIONS APPLICABLE TO**  
 18 **DEFENDANTS’ FALSE CLAIMS ACT VIOLATIONS**

19 **A. THE FEDERAL FALSE CLAIMS ACT**

20 26. Pursuant to the Federal False Claims Act, 31 U.S.C. §3729(a)(1)(A) *et seq.*, a  
 21 cause of action arises when any person knowingly presents, or causes to be presented, a  
 22 false or fraudulent claim for payment or approval or creates a false record or statement  
 23 to decrease an obligation to transmit money owed to the United States Government.  
 24

25 27. As defined under 31 U.S.C. §3729(b)(1), “knowing” and “knowingly” means:  
 26 (i) has actual knowledge of the information; (ii) acts in deliberate ignorance of the truth  
 27

1 or falsity of the information; or (iii) acts in reckless disregard of the truth or falsity of  
2 the information. No proof of specific intent to defraud is necessary.

3       28. The False Claims Act further provides that the relator shall receive an amount  
4 which the court decides is reasonable for collecting the civil penalty and damages. The  
5 amount is not less than 15% and not more than 25% of the proceeds of the action if the  
6 Government intervenes in the case, or not less than 25% nor more than 30% if the  
7 Government does not intervene. The relator shall also receive an amount for reasonable  
8 expenses, attorney's fees and costs. All such expenses, fees and costs shall be awarded  
9 against the Defendants.

10       **B. THE ANTI-KICKBACK STATUTE**

11       29. The Medicare and Medicaid Patient Protection Act, also known as the Anti-  
12 Kickback Statute (AKS), 42 U.S.C. § 1320a-7b(b), was enacted in 1972 and amended  
13 in 1977 to prohibit receiving or paying "any remuneration" to induce referrals. In  
14 addition to criminal penalties, a violation of the AKS can subject the perpetrator to  
15 exclusion from participation in federal health care programs, 42 U.S.C. § 1320a-  
16 7(b)(7), as well as civil monetary penalties of \$50,000 per violation, 42 U.S.C. § 1320a-  
17 7a(a)(7), and three times the amount of remuneration paid, regardless of whether any  
18 part of the remuneration is for a legitimate purpose, 42 U.S.C. § 1320a-7a(a).

19       30. The AKS prohibits any person or entity from knowingly and willfully  
20 offering to pay or paying any "remuneration" to another person to induce that person to  
21 purchase, lease, order, or arrange for or recommend purchasing, leasing, or ordering  
22 any good, facility, service, or item for which payment may be made in whole or in part

1 under a Federal health care program. This includes any State health program or health  
 2 program funded in part by the federal government. 42 U.S.C. §§ 1320a-7b(b), 1320a-  
 3 7b(f).  
 4

5 31. The statute provides, in pertinent part:

6 [W]hoever knowingly and willfully offers or pays any  
 7 remuneration (including any kickback, bribe, or rebate) directly  
 8 or indirectly, overtly or covertly, in cash or in kind to any  
 9 person to induce such person . . . to purchase, lease, order, or  
 10 arrange for or recommend purchasing, leasing, or ordering any  
 11 good, facility, service, or item for which payment may be made  
 12 in whole or in part under a Federal health care program, shall  
 13 be guilty of a felony and upon conviction thereof, shall be fined  
 14 not more than \$25,000 or imprisoned for not more than five  
 15 years, or both.

16 13 42 U.S.C. § 1320a-7b(b).

17 14 32. In the Patient Protection and Affordable Care Act (“PPACA) the AKS was  
 18 amended to explicitly state that “a claim that includes items or services resulting from a  
 19 violation of [the AKS] constitutes a false or fraudulent claim for purposes of [the  
 20 FCA].” Patient Protection and Affordable Care Act (“PPACA”), Pub.L. No. 111-148,  
 21 124 Stat. 119 § 6402(f) (2010) (codified as amended at 42 U.S.C. § 1320a-7b(g)).

22 33. “Kickbacks” are broadly defined to include payments, gratuities, and other  
 23 benefits provided to physicians. For purposes of the AKS the term “remuneration”  
 24 includes the transfer of *anything of value*, directly or indirectly, overtly or covertly, in  
 25 cash or in kind.

26 34. Compliance with the AKS is a precondition to participation as a health care  
 27 provider under federally-funded healthcare programs including but not limited to state  
 28

1 Medicaid programs. In addition, compliance with the AKS is a condition of payment  
2 for claims for which Medicare or Medicaid reimbursement is sought by medical  
3 providers.  
4

## 5 **V. FEDERAL GOVERNMENT HEALTH PROGRAMS**

### 6 **A. MEDICARE MANAGED CARE**

7 35. The Balanced Budget Act of 1997 established a new Part C of the Medicare  
8 program, known then as Medicare+Choice (M+C), effective January 1999. Part C was  
9 subsequently renamed Medicare Advantage or MA. Part C authorized CMS to contract  
10 with public or private organizations to offer a variety of health plan options for  
11 beneficiaries, including both traditional managed care plans and new options that were  
12 not previously authorized.  
13

14 36. Currently, four types of MA plans are authorized under Part C of Medicare,  
15 including: (a) coordinated care plans such as Health Maintenance Organizations  
16 (HMOs); Provider Sponsored Organizations (PSOs); and Preferred Provider  
17 Organizations (PPOs), (b) Medicare Medical Savings Account (MSA) plans; (c) Private  
18 Fee for Service (PFFS) plans; and (d) Special Needs Plans (SNPs). Medicare SNPs are  
19 a type of Medicare Advantage Plan (like an HMO or PPO). Medicare SNPs limit  
20 membership to people with specific diseases or characteristics and tailor their benefits,  
21 provider choices, and drug formularies to best meet the specific needs of the groups  
22 they serve.  
23

24 37. Defendant Health Choice operates and offers Health Choice Generations  
25 HMO SNP which is a dual-eligible special needs program under Medicare. Health  
26  
27

1 Choice Generations HMO is a Coordinated Care Plan with a Medicare contract and a  
2 contract with the Arizona Medicaid program (AHCCCS). It is available only to  
3 members with both AHCCCS and Medicare Parts A & B. Defendant Health Choice  
4 utilized the same network of providers, including providers to whom it had provided  
5 kickbacks and waived medical necessity/prior authorization reviews (as described later  
6 in this complaint) for providing services under the Health Choice Generations HMO  
7 SNP.  
8

9

10 **B. FEDERAL GOVERNMENT HEALTH PROGRAMS -- ARIZONA MEDICAID MANAGED  
CARE**

11

12 38. Medicaid was established by Title XIX of the Social Security Act of 1965,  
13 42 U.S.C. §1396-1396v. Medicaid is a jointly funded federal-state program and  
14 enables states to provide medical assistance to persons whose income and resources are  
15 insufficient to meet the costs of necessary medical services. Funding for Medicaid is  
16 shared between the federal government and those state governments that choose to  
17 participate in the program, in accordance with Title XIX of the Social Security Act, 42  
18 U.S.C. § 1396 *et seq.*  
19

20

21 39. A managed care organization (MCO) contracting with a State to administer  
22 Medicaid benefits must comply with both state and federal rules and regulations that are  
23 applicable to such organizations under federal law, the state's Medicaid plan (as  
24 approved by the Department of Health and Human Services), and any federal waivers  
25 granted to the state. 42 CFR §438.602.  
26  
27  
28

1           **40. Waivers and Demonstration Projects:** Pursuant to Section 1115 of the  
2 Social Security Act, 42 U.S.C. 1315 (a), states may apply to CMS for authority to  
3 engage in experimental, pilot or demonstration projects that are likely to assist in  
4 promoting the objectives of the Medicaid program. These “Section 1115 waivers”  
5 allow a state to apply for specific waivers of portions of the Social Security Act,  
6 including operating a managed care model Medicaid program. Under Section 1115, the  
7 Department of Health and Human Services is given latitude, subject to the requirements  
8 of the Social Security Act, to consider and approve research and demonstration  
9 proposals with a broad range of policy objectives.

10           41. Arizona currently has approval from HHS for a Section 1115 waiver. This  
11 waiver is currently expected to expire on September 30, 2016 and allows Arizona to  
12 operate its managed care model. Arizona has applied for a continuation of this waiver  
13 and waiver of certain other provisions of the Social Security Act. No current, prior, or  
14 future waiver under Section 1115 constitutes a waiver of any of the provisions of state  
15 or federal law or regulation at issue in this complaint.

16           **42. Federal Medical Assistance:** The Federal Government pays a portion of  
17 Medicaid costs through the Federal Medical Assistance Percentage (FMAP). In  
18 Arizona, the Federal government in FY 2014 paid for approximately 67.23 % of all  
19 Medicaid health care services, rising to 68.46% for FY 2015. The State of Arizona  
20 funds the remaining percentage.

21           43. The Federal government pays each state for this portion of the Medicaid  
22 program through quarterly grants. To receive Federal Medicaid managed care grants  
23

1 each state submits a quarterly estimate to the United States for estimated costs,  
2 including an estimate for MCO services. The quarterly estimate is submitted on a Form  
3 CMS 37, which includes a certification that  
4

5 . . . budget estimates only include expenditures . . . that are allowable in  
6 accordance with the applicable federal, state, and local statutes,  
7 regulations, policies, and the state plan approved by the Secretary and in  
8 effect during the fiscal year under Title XIX of the Act for the  
Medicaid Program.

9 44. The United States uses the estimate in the CMS 37 to make grant awards  
10 for that quarter. The award authorizes the state to draw federal funds as needed through  
11 a line of credit.

12 45. At the end of each quarter, the state submits its quarterly expenditure report,  
13 Form CMS 64, which details each state's actual expenditures. The form must be  
14 executed and certified by the executive officer of the state agency or his/her designee.  
15 The capitation payments to MCO's are included in Form CMS 64, which includes the  
16 same certification as in the CMS 37:  
17

18 This report only includes expenditures under the Medicaid  
19 program . . . that are allowable in accordance with applicable  
20 implementing federal, state, and local statutes, regulations,  
21 policies, and the state plan approved by the Secretary and in effect  
22 during the Quarter . . . .

23 46. Medicaid programs, including Medicaid managed care programs, constitute  
24 "Federal Health Care Programs" as defined in 42 U.S.C. § 1320a-7b(b).  
25  
26  
27  
28

1       47. Expenditures or payments under the Medicaid program that are made  
2 pursuant to a kickback induced scheme are not allowable and not reimbursable under  
3 applicable implementing federal and state statutes and regulations.  
4

5 **C. THE ARIZONA HEALTH CARE COST CONTAINMENT SYSTEM (AHCCCS)**

6       48. The Arizona Health Care Cost Containment System (AHCCCS) is Arizona's  
7 Medicaid agency that offers health care programs to serve Arizona residents, including  
8 the Medicaid managed care programs described above.  
9

10       49. AHCCCS, including its requirements for contractors providing insurance  
11 plans under AHCCCS, is governed by Title 9, Chapter 22 of the Arizona  
12 Administrative Code. Its requirements are incorporated by reference as material  
13 provisions of any Plan contracted to cover eligible Medicaid beneficiaries in the state.  
14

15       50. The functions and standards governing the operations and requirements for  
16 every contractor are delineated in Arizona Revised Statutes (ARS) § 36-2901 *et seq.*,  
17 and Arizona Administrative Code (AAC) Articles 5 and 9-22-501. This Code is  
18 incorporated by reference in every AHCCCS managed care contract.  
19

20       51. In order to deliver health care services, each contractor including Defendant  
21 Health Choice Arizona develops networks of sub-contracted providers, broadly  
22 considered the contractors' network. This network consists of those physicians, other  
23 providers, hospitals, clinics, medical equipment suppliers, and the like with whom the  
24 contractor has entered into sub-contracts to deliver services based on the contractors'  
25 payment rates.  
26

52. Notwithstanding these subcontracts, the contractor remains fully responsible for all aspects of contract performance and is required to assure that all activities carried out by the subcontractor conform to the provisions of this contract:

**SUBCONTRACTS:** The Contractor shall be legally responsible for contract performance whether or not subcontracts are used [42CFR 438.230(a) and 434.6(c)]. No subcontract shall operate to terminate the legal responsibility of the Contractor to assure that all activities carried out by the subcontractor conform to the provisions of this contract. Subject to such conditions, any function required to be provided by the Contractor pursuant to this contract may be subcontracted to a qualified person or organization [42 CFR 438.6]. All such subcontracts must be in writing [42 CFR 438.6(l)]. See ACOM Policy 203.

AHCCCS RFP No. YH14-0001

53. The requirements of these subcontracts are regulated by AHCCCS, and regulated under the Arizona administrative code. AHCCCS, in order to ensure these same obligations are carried forward to the subcontracts, has minimum requirements that are mandatory in all subcontracts.

54. Minimum Subcontract Provisions (MSPs), are referenced and incorporated into the AHCCCS Provider Participation Agreement as well as AHCCCS Medicaid Contracts. AHCCCS' minimum requirements for subcontracts include but are not limited to:

2. By signing this subcontract, the Subcontractor certifies that it has not engaged in any violation of the Medicare Anti-Kickback statute (42 USC §§1320a-7b) or the “Stark I” and “Stark II” laws governing related-entity referrals (PL 101-239 and PL 101-432) and compensation there from. . . .

3. The Subcontractor shall comply with all Federal, State and local laws, rules, regulations, standards and executive orders

1 governing performance of duties under this subcontract, without  
2 limitation to those designated within this subcontract. [42 CFR  
3 434.70] [42 CFR 438.6(l)]

4 4. The terms of this subcontract shall be subject to the applicable  
5 material terms and conditions of the contract existing between the  
6 Contractor and AHCCCS for the provision of covered service.

7 AHCCCS Minimum Subcontract Provisions

8 55. **Encounter Reporting:** A primary ongoing report submitted by a  
9 managed care contractor, including Defendant Health Choice, to AHCCCS is the  
10 Encounter Data Report. An encounter is the record of a Medicaid covered service  
11 reported on an inpatient or outpatient claim submitted to a managed care contractor.  
12 The contractor is required to submit an Encounter Report for all valid Medicaid-  
13 covered services, including those paid, administratively denied or for which no  
14 Medicaid payment was due, by reason of full reimbursement by another payor or  
15 bundling of services.

16 56. Submission of encounter data to AHCCCS is a mandatory requirement  
17 established by CMS and is the responsibility of the Contractor pursuant to its contract  
18 with AHCCCS.

19 57. Complete, accurate and timely reporting of encounter data is crucial to  
20 the success of the AHCCCS program. AHCCCS uses encounter data to pay  
21 reinsurance benefits, set Fee-For-Service and capitation rates, determine  
22 reconciliation amounts, determine disproportionate share payments to hospitals,  
23 and to determine compliance with performance standards. The Contractor is  
24  
25  
26  
27  
28

1 required to submit encounter data to AHCCCS for all services for which a Contractor  
2 incurred financial liability and claims for services eligible for processing by the  
3 Contractor where no financial liability was incurred including services provided  
4 during prior period coverage. This requirement is a condition of the CMS grant  
5 award [42 CFR 438.242(b)(1)][42 CFR 455.1(a)(2)].

7 58. The reported service must be covered by AHCCCS according to Section  
8 D-Program requirements of the Contractor's AHCCCS agreement and as further  
9 defined by the AHCCCS Medical Policy Manual (AMPM).

11 59. The AHCCCS Medical Policy Manual (AMPM), Chapter 300, states: "*All*  
12 *covered services must be medically necessary and provided by a primary care*  
13 *provider, or other qualified providers as defined in Chapter 600 of this Manual.*"

15 60. **Contractor Encounter Attestation:** To comply with 42 CFR Sections  
16 438.604 and 438.608 the CEO, CFO or a direct report must certify encounter data prior  
17 to processing.

18 61. The attestation process requires the Chief Executive Officer, Chief Financial  
19 Officer, or an individual who has delegated authority to sign for, and who reports  
20 directly to Chief Executive Officer or Chief Financial Officer, to attest that the data  
21 and/or documents so recorded and submitted as input data or information, based on best  
22 knowledge, information, and belief, is in compliance with Subpart H of the Balanced  
23 Budget Act (BBA) Certification requirements; is complete, accurate, and truthful; and  
24 is in accordance with all Federal and State laws, regulations, policies and the  
25 AHCCCS/Contractor contract in effect.

1           62. Services that lack medical necessity or arise from a kickback scheme are not  
 2 covered services. Including any such services and reporting the same on an Encounter  
 3 Data Report (upon which AHCCCS relies in its CMS 37 and 64 filings) constitute false  
 4 records underlying a claim and express false certifications.  
 5

6           **VI. MATERIAL OBLIGATIONS AND REQUIREMENTS OF**  
 7           **CONTRACTORS AND SUBCONTRACTORS**

8           **A. MEDICAL NECESSITY, COST EFFECTIVENESS, AND COMPLIANCE WITH FEDERAL**  
 9           **AND STATE GUIDELINES, POLICIES AND MANUALS**

10          63. In the contract for which each bidder, including Defendant Health Choice,  
 11 submitted proposals, material provisions were included (but were not limited to) each  
 12 of the following:

13          (a) All services covered by AHCCCS funds must be medically necessary and  
 14 cost effective:

15           (a) " The Contractor shall provide covered services to AHCCCS  
 16 members in accordance with all applicable Federal and State laws,  
 17 regulations and policies, including those listed by reference in  
 18 attachments and this contract. The services are described in detail  
 19 in AHCCCS rules R9-22 Article 2, the AHCCCS Medical Policy  
 20 Manual(AMPM) and the AHCCCS Contractor Operations Manual  
 21 (ACOM), all of which are incorporated herein by reference, and  
 22 may be found on the AHCCCS website [42 CFR 438.210(a)(1)].  
 23 To be covered, services must be medically necessary and cost  
 24 effective.

25          (b) All AHCCCS guidelines, policies and manuals, are incorporated in the  
 26 Contract:

27           All AHCCCS guidelines, policies and manuals, including but not  
 28 limited to, ACOM, AMPM, Reporting Guides, and Manuals are  
 hereby incorporated by reference into this contract. Guidelines,  
 policies and manuals are available on the AHCCCS website. The  
 Contractor is responsible for complying with all requirements set

forth in these sources as well as with any updates. In addition, linkages to AHCCCS rules, statutes and other resources are available through the AHCCCS website. Upon adoption by AHCCCS, updates will be available on the AHCCCS website.

(c) Contractor compliance with the terms of the contract is a material precondition to payment:

Subject to the availability of funds, AHCCCS shall make payments to the Contractor in accordance with the terms of this contract provided that the Contractor's performance is in compliance with the terms and conditions of this contract. [Emphasis added]

## Section D1: Acute Care Program Contract Requirements

64. **Utilization management:** The term “utilization management” applies to a contractor’s process to evaluate and approve or deny the medical necessity, appropriateness, efficacy and efficiency of health care services, procedures or settings.

65. As set forth in AAC R9-22-522, *Quality Management/Utilization Management (QM/UM) Requirements* (incorporated by reference as a material part of every contract):

A contractor shall comply with Quality Management/Utilization Management (QM/UM) requirements specified in this Section and in contract. The contractor shall ensure compliance with QM/UM requirements that are accomplished through delegation or subcontract with another party. . . .

B. In addition to any requirements specified in contract, a contractor shall: . . .

5. Ensure that the QM/UM activities include at least:
  - a. Prior authorization for non-emergency or scheduled hospital admissions;
  - b. Concurrent review of inpatient hospitalization;
  - c. Retrospective review of hospital claims;

m. Credentialing a provider network;

66. As set forth in 42 CFR 438.210(b) and AAC R9-22-522, *Quality Management/Utilization Management (QM/UM) Requirements* (incorporated by reference as a material part of every contract):

(b) Authorization of Services: The Contractor shall have in place and follow written policies and procedures for the processing of requests for initial and continuing authorizations of services. The Contractor shall have mechanisms in place to ensure consistent application of review criteria for authorization decisions.

42 CFR 438.210(b)

Contractors must develop and implement a system that includes policies and procedures, coverage criteria and processes for approval of covered services.

1. Policies and procedures for approval of specified services must:

- a. Identify and communicate to providers and members those services that require authorization and the relevant clinical criteria required for authorization decisions. Services not requiring authorization must also be identified. . . .

b. Delineate the process and criteria for initial authorization of services and/or requests for continuation of services. . .

c. Authorize services in a sufficient amount, duration or scope to achieve the purpose for which the services are furnished.

d. Ensure consistent application of review criteria.

67. As set forth in 42 C.F.R. 438.236 and the AHCCCS Medical Policy Manual 1020-7, Clinical Practice Guidelines, which are also to be used for consistent, clinically

1 sound decisions for coverage of services, are a requirement of every managed care  
2 contractor:

3

4 1. Contractors must develop or adopt and disseminate practice guidelines  
5 that:

6 a. Are based on valid and reliable clinical evidence or a consensus  
7 of health care professionals in that field . . .

8 c. Are adopted in consultation with contracting health care  
9 professionals and National Practice Standards . . .

10 f. Provide a basis for consistent decisions for utilization  
11 management, member education, coverage of services, and any  
12 other areas to which the guidelines apply (42 C.F.R. 438.236).

13 AHCCCS Medical Policy Manual 1020-7

14 **B. QUALITY OF CARE -- CREDENTIALING AND NETWORK DEVELOPMENT**

15 68. In order to assure the competence, quality, training, and practice history of  
16 those providers rendering services to Arizona Medicaid beneficiaries on a regular, non-  
17 emergency basis, AHCCCS requires a credentialing and contracting process to be  
18 utilized for all practitioners seeking to join a contracted plan's panel of providers:

19 Services must be rendered by providers that are appropriately licensed or  
20 certified, operating within their scope of practice, and registered as an  
21 AHCCCS provider. The Contractor shall provide the same standard of care  
22 for all members, regardless of the member's eligibility category.

23 Paragraph 66 --Acute Care/CRS RFP 11/01/2012

24 69. In order to become a provider for any Arizona Medicaid plan, the provider  
25 (e.g. physician, nurse practitioner, etc.) must apply for credentials from the Plan. In  
26 order to accomplish this, the provider must submit a standard application form, provide  
27

1 all necessary information on licenses, past performance, credentialing actions,  
2 malpractice suits, etc., and execute, after approval from the plan, a contract with the  
3 plan. Other than in an emergency, required out-of-state care, and other limited  
4 circumstances, a provider may not regularly see patients, be assigned a panel of patients  
5 or seek compensation from a health plan (nor may a health plan pay a provider) for  
6 services rendered under a Medicaid plan, until these processes, including credentials  
7 approval by the plan, have been accomplished.  
8

9

## 10 **C. PROVIDER ENROLLMENT AND PARTICIPATION IN AHCCCS**

11 70. In addition to these requirements, AHCCCS regulations require each  
12 individual provider rendering services to Arizona Medicaid recipients (other than in an  
13 emergency, or other limited circumstances) to have an enrollment completed with  
14 AHCCCS.  
15

16 71. The provider enrollment stipulates that each provider, upon rendering  
17 services for an Arizona Medicaid beneficiary (whether directly under the fee-for-  
18 service program or through a contractor), must certify the following:  
19

20 7. The Provider must comply with all the federal, state and local  
21 laws, rules, regulations, policies, standards, and executive orders  
22 governing the performance of duties under this Agreement,  
without limitation to those designated within this Agreement.  
23

24 8. The provider shall comply with all AHCCCS and/or Contractor  
25 Provider Manuals and Policy Guidelines, including the AHCCCS  
26 Minimum Subcontractor Provisions available at the AHCCCS  
27 public web site, and any amendments thereto, all of which are  
incorporated by reference into this Agreement. The provider has  
an affirmative obligation to routinely check the AHCCCS website  
28 for any revisions or new information and ensure compliance.

1           ...

2           24. The provider must comply with all the applicable provisions  
3           contained in the False Claims Act and as amended by the Federal  
4           Fraud Enforcement and Recovery Act of 2009 (FERA). **AHCCCS**  
5           **applies the term “claim” as a request or demand for money or**  
6           **property that is presented to the government, state, contractor,**  
7           **grantee or other recipient, if the money or property is to be**  
8           **spent or used on the government’s behalf or to advance the**  
9           **government’s interest.**10           Arizona Healthcare Cost Containment System  
11           Provider Participation Agreement  
12           [emphasis added]13           **D. PROFIT CONTROL MEASURES AND LIMITATIONS**14           72. Under the AHCCCS, plans including capitated plans such as Health Choice  
15           plans, are expected to operate in a cost-efficient manner. Since these plans are capitated  
16           and risk-based, the contractor takes the risk of overspending and thus incurring a loss in  
17           a plan year. Conversely, if the contractor does not spend all of the capitated payments  
18           the plan may keep the profit. However, both losses and profits are limited. Although the  
19           AHCCCS transmits the per-member, per-month payment to the plan prospectively, the  
20           AHCCCS retains an interest in the funds at reconciliation. If the profit exceeds certain  
21           limits above 3%, a portion must be refunded to the State of Arizona (AHCCCS). Above  
22           a 6% cumulative profit, all the balances must be returned. As set forth in the *AHCCCS*  
23           *Contractor’s Operations Manual, Chapter 300, Section 312*, the following profit or loss  
24           limits are set forth:25           The reconciliation will limit the Contractor’s profits and losses to the percent of  
26           net capitation according to the following schedule:

1	<b><u>Profit</u></b>	Contractor Share	State Share	Max Contr. Profit	Cumulative Contr. Profit
2	$\leq 3\%$	100%	0%	3.0%	3%
3	$> 3\% \text{ and } \leq 5\%$	75%	25%	1.5%	4.5%
4	$> 5\% \text{ and } \leq 7\%$	50%	50%	1.0%	5.5%
5	$> 7\% \text{ and } \leq 9\%$	25%	75%	0.5%	6%
6	$> 9\%$	0%	100%	0%	6%
7	<b><u>Loss</u></b>	Contractor Share	State Share	Max Contr. Loss	Cumulative Contr. Loss
8	$\leq 3\%$	100%	0%	3.0%	3%
9	$> 3\% \text{ and } \leq 6\%$	50%	50%	1.5%	4.5%
10	$> 6\%$	0%	100%	0%	4.5%

**Profits in excess of the percentages set forth above will be recouped by AHCCCS. Losses in excess of the percentages set forth above will be paid to the Contractor.**

[emphasis added].

17       73. In computing the loss of the profit to be returned to AHCCCS, the Plan  
18  
19      subtracts from its total AHCCCS revenue the amounts it paid to a provider for medical  
20      services, as well as its own administrative expenses. For example, for calendar year  
21      2013, Plans were allowed to subtract 9.64 percent as administrative expenses. Plans  
22      were also allowed to deduct certain other expenses or components.

## **VII. IASIS AND HEALTH CHOICE CONTRACTS WITH AHCCCS**

25        74. Health Choice contracts with state Medicaid programs in Arizona to provide  
26 specified health services to qualified Medicaid enrollees through contracted providers.  
27  
28 In Arizona, most of its premium revenue is derived through a contract with AHCCCS.

1 The contract requires Health Choice to arrange for healthcare services for enrolled  
2 Medicaid patients in exchange for fixed monthly premiums based upon negotiated per  
3 capita member rates and supplemental payments from AHCCCS. Health Choice also  
4 contracts with CMS to provide coverage as a Medicare Advantage Prescription Drug  
5 ("MAPD") Special Needs Plan (SNP). This contract allows Health Choice to offer  
6 Medicare and Part D drug benefit coverage to new and existing dual-eligible members  
7 (i.e., those that are eligible for both Medicare and Medicaid).

8  
9  
10 75. Defendant IASIS, through its Health Choice subsidiaries, contracts with  
11 AHCCCS to provide capitated Medicaid coverage to approximately 250,000 Arizona  
12 residents. For the single year ending September 2013, Health Choice received  
13 capitation premiums of \$469,310, 946 and total revenues of \$503,604, 936. It recorded  
14 earnings before income tax of \$30,324, 314.00. For the year ending September 30,  
15 2014, this jumped to total revenue of \$620 million of which \$578.6 million was from  
16 capitation premiums and another \$33.68 million from "delivery of supplemental  
17 premiums." Health Choice claimed administrative expenses of \$61.5 million (compared  
18 to just \$49.8 million a year earlier) and earnings before income tax of \$40,482,969.

19  
20 76. Under the contract, the Plan subcontracted with hospitals, physicians and  
21 other medical providers, including many affiliates of IASIS, within Arizona and  
22 surrounding states to provide services to its enrollees in Apache, Coconino, Maricopa,  
23 Mohave, Navajo, Pima, Yuma, La Paz and Santa Cruz counties.

24  
25 77. The Plan's contract with AHCCCS was set to expire September 30, 2013. On  
26 March 25, 2013, Health Choice was awarded a new contract by AHCCCS. The new  
27  
28

1 contract, which covers enrollees in Apache, Coconino, Gila, Maricopa, Mohave,  
 2 Navajo, Pima and Pinal counties, commenced on October 1, 2013, has an initial term of  
 3 three years, and includes two-one year renewal options at the discretion of AHCCCS.  
 4

5 **VIII. DEFENDANTS' SCHEMES TO KNOWINGLY AND**  
 6 **INTENTIONALLY DEFRAUD AHCCCS**

7 **A. ANTI-KICKBACK VIOLATIONS: THE “GOLD CARD” SYSTEM OF WAIVERS OF**  
 8 **MANDATORY AND REQUIRED PRIOR AUTHORIZATIONS FOR SERVICES**

9 78. Since at least 2011, Defendant Health Choice created and utilized a secret,  
 10 covert system for providing certain favored providers with a complete waiver of their  
 11 obligation to obtain any prior authorization for services regardless of whether such  
 12 authorization requirement was part of Health Choice’s published prior authorization  
 13 grid in effect at the time, or was part of the utilization management plan provided to  
 14 AHCCCS. This Gold Card status meant that any service that a Gold Card provider  
 15 wished to provide would not be subject to review, denial, or medical necessity  
 16 documentation.

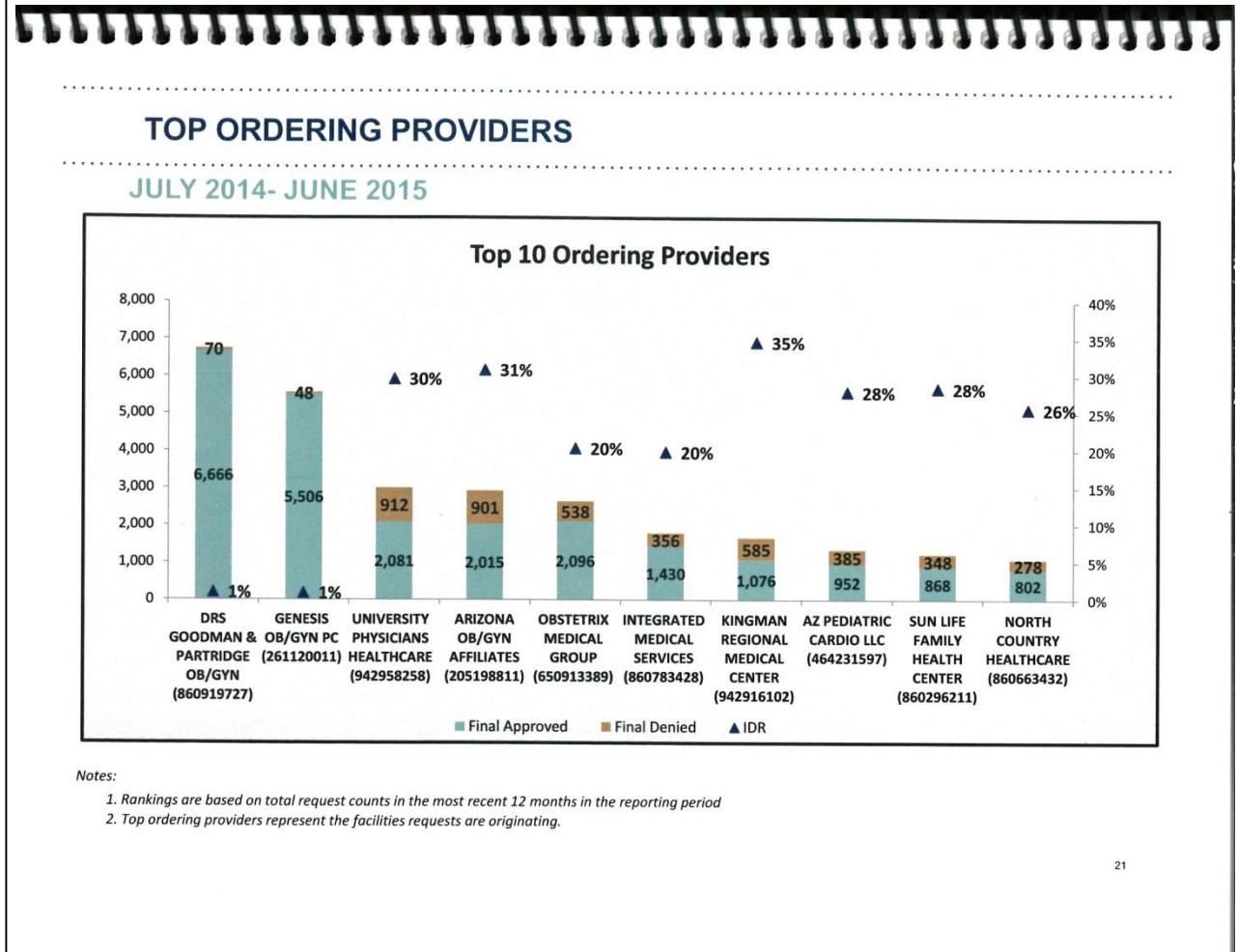
17 79. This status was granted by Health Choice without any relationship to a  
 18 provider’s past record of performance with respect to previous requests or record of  
 19 adherence to medical necessity standards. It was not based upon any written criteria but  
 20 was based upon the subjective desire of Health Choice to bring providers into the  
 21 system and retain them in the system in order to have them available to provide  
 22 services, obtain referrals, induce referrals, or otherwise influence the provision of items  
 23 or services for Arizona Medicaid beneficiaries.

1       80. This Gold Card status was recorded in the provider's profile with Health  
2 Choice's computer systems, and when a Gold Card provider desired to perform a  
3 service, it would be "auto approved" in the system. (In other words, the Gold Card  
4 status changed the provider from "approval needed" to simple notification of Health  
5 Choice that a service was to be provided. This would create a computer record that  
6 would allow the bill to be paid on the back end.)  
7

8       81. The Gold Card status, once granted, also influenced other prior authorization  
9 requirements. Specifically, this status flowed to Health Choice's external, contracted  
10 prior authorization company for diagnostic imaging, MSI. Providers Gold Carded by  
11 Health Choice also received automatic approval for any requested high-cost, high  
12 volume diagnostic imaging procedure regardless of medical necessity under established  
13 guidelines.  
14

16       82. For example, in 2012, Health Choice approved Gold Card status for two  
17 OB/GYN groups. These were and are Defendants, Drs. Goodman & Partridge, LLC,  
18 (aka MOMDOC, LLC), and Genesis OB/GYN.  
19

20       83. On July 16, 2015, MSI (now called EviCore as a result of a merger between  
21 MSI and CareCore) presented operational statistics to Health Choice in a quarterly Joint  
22 Operations meeting. As part of that meeting, EviCore/MSI presented the following  
23 information:  
24  
25  
26  
27  
28



84. As is readily seen, the Gold Card provider, “Drs. Goodman and Partridge OB/GYN” (aka MOMDOC) was the top ordering provider, requesting some 6736 imaging studies through EviCore/MSI, with a denial rate of 1%. The second highest ordering provider was the Gold Card provider, “Genesis OB/GYN,” requesting some 5354 imaging studies through EviCore/MSI, with a denial rate of less than 1%.

85. By contrast, the largest OB/GYN practice group in the state of Arizona, which was NOT “gold carded,” was Arizona OB/GYN Affiliates. This group requested only 2,916 imaging studies (just 43% of those ordered by ‘Drs. Goodman and Partridge OB/GYN’ [aka MOMDOC]), but had a denial rate of 31%.

1       86. Throughout 2013, 2014 and 2015, the operations personnel at Health Choice  
2 sought to expand their Gold Card system to include all providers in their Physicians  
3 Group of Arizona.  
4

5       87. On or about February 10, 2015, the Gold Card status for all Physicians  
6 Group of Arizona providers was approved by Casey Osborne, Vice President of Health  
7 Choice Preferred ACO.  
8

9       88. When this was questioned on the following day by Relator Nowak and  
10 Relator Gutzwiller, Casey Osborne overrode that concern by stating, "I need a response  
11 to this by noon, otherwise I will authorize implementation based upon prior approval  
12 and C level approval." Osborne had, the prior day, beseeched Relator Gutzwiller to  
13 implement this Gold Card for the Physicians' Group. He stated,  
14

15           I need your help to implement. We had medical participate and approve  
16 the decision to Gold Card PGA. What do you need from the team to get  
17 this implemented? We will be happy to work with your team to get this  
18 implemented ASAP.

19       89. Relator Gutzwiller's attempt to challenge the Gold Card system included  
20 specific reference to the potentially fraudulent nature of the system. On February 10<sup>th</sup>,  
21 as previously noted, his email to IASIS stated,  
22

23           For both Gold Card request for PGA providers as well as IASIS  
24 hospitals, we would need to discuss as this process is not in our  
25 UR plan and may look suspicious as it shows as fraudulent  
26 practice since we are funded by tax payor money. I have already  
27 discussed this with Joe Schaller and he agreed we would need to  
28 have this blessed by Compliance before we consider this  
request.

1       90. Additionally, relevant Health Choice and IASIS personnel understood that  
2 the Gold Card status meant that medical necessity did not need to be demonstrated,  
3 and that any Gold Card provider was “auto approved” for any service without  
4 preauthorization or substantive medical information being required, in direct violation  
5 the AHCCCS requirements and Arizona law and regulation.  
6

7       91. The Gold Card system permitted the favored providers to order any  
8 medical service without documentation or review of cost effectiveness or medical  
9 necessity. Services that are not medically necessary or cost-effective are not Medicaid  
10 covered services under AHCCCS.  
11

12       92. The Gold Card system functioned as a kickback of value to the providers  
13 in order to entice them to be part of the Health Choice network and receive network  
14 referrals and patients. It also allowed them to refer patients for other services (i.e.  
15 referrals to their own ancillary services such as diagnostic imaging) without scrutiny.  
16

17       90. For example, a complaint of a denial on patient HK was received by Health  
18 Choice on or about April 5, 2015. Relator Dr. Cohen denied the request because it did  
19 not meet any medical necessity criteria as “there was no documentation of any x-ray  
20 reports, no documentation of activity modification or physical therapy.”  
21

22       93. Nonetheless, the PA supervisor, Linda Moseley, noted that she (Dr. Cohen)  
23 did not know this claim had been submitted by a Gold Card provider. The email chain  
24 further makes it clear that the Gold Card provider is automatically approved and the  
25 Medical Director did not have authority to actually deny the authorization.  
26  
27  
28

1       94. It was noted by Moseley that Gold Card status meant that the physician was  
 2 to be treated as auto approved and that the physician had a special relationship with  
 3 Health Choice entitling him to this preferential treatment. Dr. Cohen, in fact, inquired  
 4 of IASIS, "Do either of you know about this Dr. Crowder and what this 'special  
 5 relationship' is all about?" Moseley replied, "He is a Gold Star provider and to be  
 6 treated as a contracted provider. . ." even though he was not, in fact, contracted.  
 7

8       95. Based upon knowledge and information available to Relators, the Gold Card  
 9 list of providers who would be auto approved included not less than several thousand  
 10 individual providers in Arizona. This includes each of the physician groups, physicians,  
 11 and clinics named as defendants in this complaint.  
 12

13       96. The Gold Card status was also utilized simply to "make a clinic happy" (i.e.  
 14 as a kickback) and thus stay in network. This was also used to placate a provider with  
 15 whom Health Choice had problems or difficulties. For example, on March 16, 2015, the  
 16 following email was sent from Network Services Manager Gail Bullard concerning the  
 17 Northern Arizona Dermatology Group and Mojave Skin and Cancer.  
 18

19       I am meeting with this group this week and I think we need to  
 20 get some issues straight. A Little [sic] over a year ago maybe  
 21 longer this group and Dr. Daulat we [were] about to term HCA  
 22 HCG.<sup>1</sup> They were very unhappy. At that time Carol was in  
 23 Network and she was on the phone with them and Dr. Daulat.  
 24 She was able to save them by us making them a Gold Card  
 25 Provider. It went well for some time and now I am hearing  
 26 grumblings again. Are these 2 Dermatology groups with HCA  
 27 HCG and HC Essentials as a Gold Card Provider and then do  
 28 not need PA [Prior authorization] for any of their services.

---

<sup>1</sup> i.e. 'terminate' their participation in Health Choice Arizona and Health Choice Generations.

97. Similarly, on April 24, 2015, Doug Wiese, the Office Manager for Megan Wiese, M.D., P.C., emailed Gail Bullard, the Health Choice Network representative for Dr. Wiese, as follows:

Subject: Who Jumped Off the Deep End at HealthChoice?!?

Hi Gail,

(1) We just got a memo saying HealthChoice is going to start asking for prior auths for all office procedures. That seems kind of crazy – like that time HCA decided to prior auth all IUDs. Does this one look like it's going to stick? **If so, what does our "gold card" status get us?** Are we still going to have to go through the motions and fill out the prior auth for every little biopsy we do?

(2) **We just had someone in your prior auth department tell us that HealthChoice now wants to see on a tubal consent form that the person obtaining the consent is the same person that does the tubal. That, too, would be a big change and would make a big mess of things.** Does this sound right to you or does that person in the prior auth department not know what she is talking about?

Please let me know your thoughts on these two matters.  
Thank you in advance.

Sincerely,  
Doug Wiese, Office Manager  
Megan S.K. Wiese, M.D., P.C.  
[emphasis added]

98. Pursuant to AHCCCS Medical Policy Manual Chapter 400, Exhibit 420-1, the consent for sterilization was always required to be obtained by the physician performing the sterilization.

1       99. By utilizing this preferential system IASIS and its subsidiary plans were able  
2 to "buy the loyalty" of providers. This was accomplished by allowing the unfettered  
3 and unquestioned flow of cash from Health Choice/IASIS to its own hospitals and  
4 favored providers. This flow was unencumbered by prior authorizations or post-  
5 payment review. Thus Defendants knowingly, intentionally and fraudulently failed to  
6 perform essential utilization review and cost control measures required by Arizona law  
7 and their own contracts with AHCCCS.  
8

9       100. Furthermore, the Gold Card, Platinum, and/or other preferential treatment  
10 systems were known and understood both by Defendants IASIS, Health Choice and the  
11 Defendant Clinics to be a form of remuneration for the Clinics' participation in the  
12 Health Choice network.  
13

14       101. As an example, during May, 2015, Health Choice, recognizing that it was a  
15 knowing and fraudulent practice, began an ostensible appearance of "dismantling" its  
16 Gold Card system of preferential treatment with respect to prior authorizations. As part  
17 of this initial effort, Relator Hartman, in a conversation with a Senior Director of  
18 Operations, discussed sending out a fax to providers about requiring Prior  
19 Authorization and acknowledged that significant provider resistance would be  
20 encountered. Ms. Cope and Ms. Allis acknowledged that one provider group, with 400  
21 Health Choice members as patients, was terminating its participation with Health  
22 Choice because Health Choice was beginning to actually require preauthorization in  
23 accordance with the Prior Authorization plan and AHCCCS-approved grid.  
24  
25  
26  
27  
28

1       102. During this same conversation, Ms. Cope and Ms. Allis acknowledged that  
2 network providers had received value by this Gold Card system. Providers were  
3 contacting the network operations personnel complaining that they had neither the time  
4 nor staff to actually obtain prior authorizations. Some were requesting a "grant" from  
5 Health Choice to the physicians in order for the physicians to hire staff to accomplish  
6 this mandatory task. They had avoided this cost and effort for a number of years by  
7 being in the Health Choice network.  
8

9       103. As part of this proposed notification to providers, the network  
10 representative for Northern Arizona, Gail Bullard, informed Relator Nowak that a  
11 number of providers in her area were bitterly complaining about the prospect of being  
12 actually required to obtain pre-authorizations according to the prior authorization grid  
13 as approved by AHCCCS. For example, Dr. Michael Valpiani informed Bullard that he  
14 simply didn't have the staff to request prior authorizations, and that this was a common  
15 complaint.  
16

17       104. It was observed by Carol Allis (Vice President of Network Services for  
18 Health Choice) and Katrina Cope, that Gold Card status, i.e., waiver of prior  
19 authorization requirements, had been part of the original arrangement that enticed some  
20 physician clinics to agree to be "in network" with Defendant Health Choice. Some of  
21 the providers had been in Health Choice's network for a very long time. Concern was  
22 expressed that this created another complicating factor since this was part of the verbal,  
23 upfront understanding between the clinic and Health Choice. Implied within this  
24  
25  
26

1 discussion by these two executives was the fact that the "kickback" may be contractual  
 2 in nature.

3 105. This "admin approval" process would also be used frequently by Health  
 4 Choice when there was a backlog of claims not meeting AHCCCS's performance  
 5 standards for timeliness. Frequently, due to deliberate understaffing, Health Choice  
 6 would be unable to timely process requests for prior authorization. In order to create  
 7 reports on timeliness for AHCCCS to demonstrate compliance with regulatory and  
 8 contractual requirements, Health Choice would simply authorize the "admin approval"  
 9 of delinquent requests without any attempt to evaluate the requests for medical  
 10 necessity, consistency of applied criteria or any other required prior authorization  
 11 process.

12 106. Upon learning of this scheme, Relator Nowak refused to be complicit in this  
 13 scheme. On December 9, 2014, Relator Nowak sent the following email concerning the  
 14 scheme and information she had obtained from Faye Cruz and Linda Moseley:

15 Admin approvals  
 16 Nicole Larson, Philip Nieri, David Buskohl,  
 17 John Gutzwiller 12/09/2014 2:49 PM  
 18 Just an FYI: Faye sent out email to admin approve everything that  
 19 is out of compliance (and there are a significant number that are).  
 20 We are doing mandatory OT until we are compliant.

21 I called Faye and asked her if she did send out the email and she  
 22 stated "we were told in the past that due to when we were out of  
 23 compliance with our requests in PA we are to admin approve it.  
 24 This would not be looked at by Medicare or AHCCCS therefore  
 25 they would not know we were doing it. If it is admin approved they  
 26 do not look at it because it does not fall onto the list to be audited".

1 I spoke to Lynda Moseley and she stated the same was a fact and  
2 true, they did this every month. They both stated that this was a  
3 directive from old management. I informed Faye and Lynda we are  
4 no longer following that practice and that we are to review every  
5 authorization for accuracy and the email for mandatory OT was  
6 sent out. Thank you,

7 Catherine Nowak RN, BSN, CCM  
8 Interim Director of Utilization Management/  
9 Prior Authorization Medical Services  
10 Health Choice Arizona/Health Choice  
11 Generations

12 **B. KICKBACKS TO PARTICIPATING CLINICS TO UNDERWRITE THEIR COSTS OF  
13 OBTAINING PRIOR AUTHORIZATIONS**

14 107. Beginning in 2013, and continuing through the present time, Health Choice  
15 Arizona engaged in a plan and program, using ostensible “partnership for quality  
16 outcomes” contracts to fund and provide kickbacks to certain clinics in order to enable  
17 them to seek prior authorization for their own claims submitted to Health Choice  
18 Arizona. This movement of money to support a core office function of the physician  
19 clinic constituted a kickback for all such services between Health Choice Arizona and  
20 the subject clinic.

21 108. For example, on August 13, 2014, Defendant North Country Healthcare,  
22 Inc., executed a contract for participation in the “partnership for quality outcomes  
23 program” ostensibly part of the Health Choice Generations plan. (Health Choice  
24 Generations, as noted above, a Medicare/Medicaid dual eligible special needs program.  
25 Its enrollment is limited to beneficiaries with certain diagnoses and who are eligible for  
26

both Medicare and Medicaid.) The contract, although executed on August 14, 2014 by North Country's CEO, is stated to be effective October 31, 2013.

109. In the contract not only does Defendant North Country agree to participate in cost control measures and shared participation, Defendant HCA provided a \$25,000 up front one-time payment ostensibly to fund a “care coordinator.”

110. However, on June 23, 2015, the director of quality management for Health Choice Arizona, Health Choice Generations and Health Choice Utah, raised questions because there appeared to be no tracking or coverage of the “deliverables” for this contract. This director, Monica White, emailed the Network Services Manager for North Country, Gail Bullard, stating:

Are you tracking the care coordination up at North Country? Do you have set goals in place? My understanding is that we offered \$25K to North Country to obtain a care coordinator. Did we put any goals/metrics in place to monitor the success of that program? If so, what are the results – or who is tracking the results?

Ms. Gail Bullard replied:

Monica: All I did was take the check to North Country. Rob was in contact with them and to be more than honest he did not keep me in the loop at all. On anything [sic]

111. Further, it was clear to the relevant personnel that the real purpose of this was simply to keep North Country in network. The coordination meeting grid from July 2015 states “North Country, a partnership group has a contract in place for case manager located in office to increase comp evals and admission contact.”

1       112. The purpose of this "grant" was actually to assist the clinic with core  
2 management functions and constituted a kickback in violation of the Anti-Kickback  
3 Act. All claims submitted to HCA by North Country from and after the date of this  
4 "grant" are false claims.  
5

6 **C. ANTI-KICKBACK VIOLATIONS: THE "PLATINUM STATUS" SYSTEM TO BYPASS**  
7 **CLAIMS REVIEW; DIRECT PAYMENT OF ANY SUBMITTED CLAIM, AND**  
8 **"ADMINISTRATIVE APPROVAL" OF CLAIMS**

9       113. In addition to the Gold Card status that is tied to the process of prior  
10 authorization, Defendant Health Choice created a further preferential treatment system  
11 that allowed certain favored providers to receive unquestioned, un-reviewed and  
12 expedited payment of any claim. In this system called the "Platinum" system, claims  
13 review was bypassed and claims were directly paid regardless of whether the provider  
14 had obtained any prior authorization or had even successfully passed a medical  
15 necessity review. In the Platinum system, claims would be automatically paid  
16 regardless of any of the preconditions to payment contained in the Health Choice  
17 contract with AHCCCS, their utilization plan, or any other preconditions to payment.  
18 Any claim sent in would be automatically approved for the amount requested, with  
19 payment being made within 10 days. No documentation of the service was required for  
20 Platinum status providers.  
21

22       114. This claims department's ability to override the medical determination of  
23 both prior authorization and medical necessity for the claim itself as well as overriding  
24 the claims that are intercepted by the audit function, is well known to both the audit  
25 function and senior management.  
26  
27  
28

1       115. The computer systems through which claims are processed contains an  
2 ability for claims processors to manually “go around and change” both what the audit  
3 department and medical review department intercept for the claims. The claims  
4 function also has the ability to manipulate claims outside Health Choice’s audit  
5 department queue so they will never be seen by an auditor.

6       116. Some providers were Platinum status without being Gold Card status. For  
7 these providers, a claim for services in excess of, or different than those for which prior  
8 authorization had been approved, would be internally managed within the claims  
9 department. The claims processor had at his/her disposal a simple computer check box  
10 called “admin approval.” By admin approval the claim would be paid as requested.

11       117. Through this Platinum system and the ability of the claims payment  
12 department to manipulate payment auditing and overriding fundamental payment  
13 requirements and conditions (such as prior authorization and medical necessity review),  
14 Health Choice has materially aided, conspired, and participated in a system in willful  
15 disregard of its contractual and regulatory requirements.

16       118. By way of further example, in June 2015, Dr. Spiess, a Health Choice  
17 network provider, filed a complaint with Thomas Betlach (the Director of AHCCCS)  
18 about slow payment of his claims. On June 18, 2015, Tida Garcia (Senior Director of  
19 Claims Operations) reported to Matthew Kingry (the Health Choice Agency Liaison to  
20 AHCCCS) as follows:

1 Re: Provider Complaint to Director Betlach at AHCCCS  
2

3 Matthew Kingry  
4

5 Hello Matthew- per Dr. Spiess's contract, claims  
6 have been processed prior to 30 days. Dr. Spiess is  
7 considered a "platinum" provider which is an internal  
8 process to prioritize claims for adjudication for 7-10  
9 days, Network approved the platinum status to try and  
10 satisfy the provider as he is extremely vocal, but please  
11 note that is not within the provider's contract. Below are  
12 the past 60 days check amounts for Dr. Spiess's office.  
13 ... Please Please let me know if you have any questions.  
14 thank you [sic]

15 Tida Garcia  
16 Senior Director, Claims Operations  
17 Health Choice, a subsidiary of  
18 IASIS Healthcare

19 **D. RECKLESS DISREGARD OF TRUTH OR FALSITY OF CLAIMS: CREATION OF FALSE  
20 "PRIOR AUTHORIZATION" CODES TO PERMIT PAYMENT OF CLAIMS FOR WHICH  
21 REQUIRED PRIOR AUTHORIZATION AND MEDICAL NECESSITY DETERMINATION  
22 WAS NOT OBTAINED**

23 119. In addition to the "Platinum" system, Health Choice created a "place-  
24 holder" code to use in the approval block of a claim to force it through the system. This  
25 would send checks or funds for transmittal to the provider who had failed to obtain  
26 prior approval. The code used was the number 99950, which appeared as the  
27 authorization code for a wide range of claims.

28 120. Health Choice generated a 99950 report in order to track these claims  
29 through the process. Because all inpatient admissions (other than emergencies) under  
30

1 Health Choice's contract as approved by AHCCCS required prior authorization, the  
2 99950 code was often used to authorize payment for these inpatient bills.  
3

4 121. For inpatient care alone, Health Choice conducted an audit which reflected  
5 that from 2012 to early 2014, over \$7 million of inpatient care (exclusive of any  
6 emergency admissions) was paid without prior authorization under these dummy codes.  
7 Since that time, the "Inpatient 99950" reports in Health Choice reflect at least an  
8 additional \$4 million paid without prior authorization.  
9

10 122. An additional process for non-clinical approval of episodes of care for  
11 favored providers was embedded in the computer systems used by Health Choice to  
12 document both prior authorizations and payment-related medical necessity and other  
13 claims reviews.  
14

15 123. The approval reason that was available to these personnel was "Admin  
16 Approval" as a check box within the system. Its use would automatically render a claim  
17 "paid" and allow it to go through the payment system despite any earlier denial of  
18 preauthorization or prepayment review by clinical personnel.  
19

20 124. Those claims paid on a Platinum Status, "99950 Authorization Code," or  
21 "Admin Approval" were automatically dropped out of the internal "audit queue" for  
22 possible review by the Health Choice audit function and hidden from possible selection  
23 for auditors. This resulted in false claims payment accuracy statistics being created by  
24 Health Choice for review by AHCCCS, as noted above, and the transmittal to AHCCCS  
25 of Encounter Reports (including the described certifications) that contained non-  
26 compensable, non-covered services.  
27  
28

1                   **E. RECKLESS DISREGARD OF MEDICAL NECESSITY: HEALTH CHOICE FAILED AND**  
2                   **REFUSED TO APPLY CONSISTENT CRITERIA TO ANY PRIOR AUTHORIZATION**  
3                   **MEDICAL DECISIONS**

4                   125. Throughout the course of Defendants' contracts with AHCCCS, Relator  
5                   Medical Director Risa Cohen attempted to apply standard medical necessity criteria to  
6                   inpatient and hospital claims submitted to Health Choice by IASIS-owned facilities.

7                   126. However, immediately after the 2013 evaluation, Health Choice cancelled  
8                   or failed to update all its current, annual update requirements for essential clinical  
9                   reference tools. These included but were not limited to the Hayes Clinical Guidelines  
10                   and the InterQual criteria subscription.

11                   127. It also reduced its prior authorization staff, continued to use certain criteria  
12                   that had not been updated since 2008 (despite representing to AHCCCS that annual  
13                   updates were performed), and failed to procure current updates to their InterQual  
14                   criteria being used at the time of the original Complaint in this action. The CEO of  
15                   Health Choice refused to pay for any updated criteria and refused to pay for fixing  
16                   interface problems between Health Choice's "Care Radius" system and the InterQual  
17                   platform itself.

18                   128. However, despite this review by the Medical Director and medical staff,  
19                   their decisions were routinely overridden and claims paid to IASIS facilities without  
20                   justification, medical necessity, or other underlying prerequisites for payment.

1 **F. RECKLESS DISREGARD OF MEDICAL NECESSITY: SPECIAL DISPUTE RESOLUTION**  
2 **PROCESSES FOR IASIS FACILITIES**

3       129. IASIS facilities submitting claims to Health Choice also did not need to  
4 follow regular claims, dispute resolution, or claims appeal processes. Rather, IASIS  
5 facilities simply contacted their Network representative to approve payment  
6 notwithstanding the proper and correct denial.

7       130. AHCCCS managed care contractors such as Health Choice have at their  
8 disposal a variety of dispute resolution mechanisms other than formal appeal. However,  
9 each of these mechanisms must still rely upon consistent medical criteria, be based  
10 upon medical necessity, and be supported by documentation to verify the services  
11 rendered.

12       131. Nonetheless, Health Choice established a special “back door” resolution  
13 system for IASIS facilities. This system consistently allowed claims to be paid to IASIS  
14 facilities in reckless disregard or deliberate ignorance of whether or not those claims  
15 met the statutory, regulatory and contractual requirements for covered services.

16       132. For example, on or about March 9, 2015, a denial of a claim from St.  
17 Luke’s Medical Center, an IASIS hospital, was questioned by St. Luke’s. After  
18 extensive investigation the denial was substantiated by utilization review based on  
19 unbundling and lack of medical necessity. The response from Health Choice to St.  
20 Luke’s stated that, “This has been completed by UR to our ability. This will need to go  
21 thru the appeals process. There is nothing further we can do with it. Thanks, Dave.”

1           133. Yolanda Crudder, a Regional Business Office Director at St. Luke's replied,  
 2 "David, we are both IASIS owned so we never appeal. Denise, please detail the  
 3 remaining issue from our perspective and I will discuss with Carol Allis."  
 4

5           134. Carol Allis had no relationship with the utilization review, claims payment,  
 6 or appeals process as set forth in Health Choice policy, AHCCCS regulations or  
 7 otherwise. Carol Allis is the Vice President for Network Development for Health  
 8 Choice Arizona, a position at the corporate level that oversees the sales and contracting  
 9 with providers.  
 10

11           135. In this case, the amount that St. Luke's claimed they were "short paid" was  
 12 some \$40,000.00. Despite a lesser amount being validated through the utilization  
 13 review process, Relators are informed and believe that the greater amount was  
 14 ultimately approved by administrative, non-clinical personnel.  
 15

16           136. Further, it was established knowledge and policy that the member  
 17 appeals/provider disputes department was not to handle any dispute coming from an  
 18 IASIS facility. These were instead to be forwarded to the Network Development Office  
 19 for handling. For example, on March 31, 2015, Karen Coppock, a reviewer in the  
 20 utilization review claims review department, asked her supervisor,  
 21

22           I want to make sure that I understand correctly because I get these  
 23 from time to time and am so used to you presenting the HCA  
 24 disputes and Beth presenting the HCG disputes. Are all the IASIS  
 25 hospital disputes handles by our Network Dept.? Does that apply  
 26 for formal appeals as well?  
 27

28           137. Her supervisor, Clarissa Angel, responded, "*I have always been told that  
 we are not to handle any disputes when it comes from IASIS Facilities [and] to forward*

1 *them to our Network Provider to handle. Now if that has changed I am not aware of it."*

2 Clarissa Angel further replied, "I would send them to Mia (Hermania) Villa and CC  
 3 Tida Garcia but you can confirm that with Tida."

4  
 5 138. Through at least January of 2015, Tida Garcia was a Director of Network  
 6 Operations for IASIS healthcare.

7  
 8 139. This process for non-clinical approval of episodes of care for favored  
 9 providers and use of the "admin approval" would automatically render a claim "paid"  
 10 and allow it to go through the payment system despite any earlier denial of  
 11 preauthorization or prepayment review by clinical personnel.

12  
**G. RECKLESS DISREGARD OF MEDICAL QUALIFICATIONS OF ITS PROVIDERS:  
 13 FAILING TO MAINTAIN AND REQUIRE PROPER CREDENTIALING OF ITS PROVIDER  
 14 NETWORK**

15  
 16 140. Under Defendants' contract with AHCCCS and pursuant to AAC Title 9  
 17 Chapter 22, the Defendants are required to assure that services under Defendants' plans  
 18 are delivered by providers who have been properly credentialed and meet the quality  
 19 standards for network providers. Defendants routinely operated a system of backdating  
 20 the approval dates for providers and approving providers who did not meet minimum  
 21 quality standards for network participation. Defendants developed and utilized a form  
 22 within the company for administrative and corporate approval of backdating  
 23 credentials.

24  
 25 141. For example, in a meeting held May 3, 2015, in which one of the  
 26 participants was a Vice President of Operations, the executive leadership refused to  
 27 eliminate the policy of backdating. Attendees further discussed Dr. Rob Schuster, an  
 28

1 abdominal surgeon in Phoenix, Arizona, who provided services on a routine basis for  
2 several years when he was never credentialed in the system. Another physician had no  
3 credentials but saw network patients for 2,296 days without being credentialed.  
4

5 142. It was further recognized at this meeting that backdating was not simply an  
6 error but was an intentional system. Defendants' executive leadership in attendance at  
7 this meeting discussed that backdating had been occurring for 13 years and for some  
8 non-credentialed providers, the "single case agreement" was routinely used to  
9 circumvent the credentialing process.  
10

11 143. Executive leadership in attendance at this meeting, after inquiry by others  
12 including Relator Cohen, refused to consider a self-disclosure about the process and  
13 instead discussed a way to create a "work around" in the computer systems that would  
14 mask the wrongdoing from any auditor. Specifically, it was discussed that this risk  
15 existed in the event of an audit and how to circumvent discovery.  
16

17 144. Further discussion included the fact that many providers were credentialed  
18 in the northern four counties (rural) of Arizona who would not meet quality standards in  
19 Maricopa County.  
20

21 145. Another material violation of its contractual and statutory obligations under  
22 Arizona Medicaid concerns the untimely processing and practice of backdating  
23 provider contracts and Defendants' credentialing actions. This activity intentionally  
24 masked and obscured the fact that, in a number of cases, Arizona Medicaid patients  
25 were being seen by and treated by providers who were neither under contract to Health  
26 Choice nor had been properly credentialed to see Medicaid patients. The backdating of  
27  
28

1 these contracts and credentialing actions was a well-known and accepted part of  
2 Defendants' policies and procedures. This backdating further served to provide false  
3 and misleading statistics on Health Choice's timeliness for credentialing, which was a  
4 required performance metric under their AHCCCS contract.  
5

6 146. The backdating of both provider contracts and credentialing actions resulted  
7 in the use (often for protracted periods) of providers for whom necessary quality  
8 reviews had not been performed.  
9

10 147. A review by Health Choice undertaken in early August 2015 reflected the  
11 fact that, during a three-month period in the spring of 2015, 4,196 providers had  
12 submitted claims to Health Choice in excess of \$1000 for services rendered (not  
13 including emergencies, true single-case agreements, or out-of-state care). Some 1,747  
14 of these providers had no credentialing action whatsoever in the Health Choice system.  
15 These are providers for whom Health Choice had never undertaken credentialing action  
16 (i.e. had never bothered to apply for credentialing by Health Choice) yet were regularly  
17 and routinely seeing Health Choice members. Thus, Health Choice had been paying a  
18 large number of providers for whom they had no credentialing action whatsoever.  
19

20  
21 **IX. BOTH HEALTH CHOICE AND IASIS HAVE ACTUAL KNOWLEDGE  
22 OF THEIR FAILURE TO PERFORM MATERIAL REQUIREMENTS OF ITS  
23 CONTRACT WITH AHCCCS**

24 148. Throughout the period of the AHCCCS contract and continuing to the  
25 present time, Health Choice Arizona and all Health Choice defendants have actual  
26 knowledge of their knowing and material failures to comply with their contractual and  
27  
28

regulatory obligations. Defendants have actual knowledge of the failure to perform required and timely credentialing activities, actual knowledge of the existence of complete breakdowns in the medical necessity–prior authorization functions, and other material functions.

149. As part of its bidding for the contract, Defendant Health Choice Arizona submitted documentation and made extensive representations all intended to secure the desired contract with AHCCCS. Each of the following representations was false at the time it was made, known by Health Choice to be false at the time it was made, and was intended by Health Choice to be materially relied upon by AHCCCS.

150. As specifically discussed elsewhere in this Complaint, each of the following representations made by Health Choice directly in connection with its bid for a contract with AHCCCS was materially false and knowingly failed and omitted to state crucial information necessary to make the statements not misleading. These representations included:

- Continual evaluation of prior authorization grid: Based on provider feedback, we continually revise the prior authorization grid. In 2012, we eliminated nearly 50% of the existing requirements. **We offer “gold card” status to physicians with a proven history of following evidence-based guidelines, allowing exceptions to certain authorization requirements and reducing “hassle factor” for high quality physicians. . . .** Improvements to reduce the provider “hassle factor,” including efforts to enhance the claims processing system, resolve disputes and settle cases to reduce the need for costly administrative hearings. (Question 9).

HCA RFP Submission p.32 [emphasis added]

We simply do what we say we are going to do. **This means paying providers accurately and timely for quality, medically appropriate**

care without burdensome administrative requirements, and providing innovative evidence-based decision-support tools and hands-on care coordination to enhance patient-centered care.

HCA RFP Submission pp. 34-35  
[emphasis added]

151. Each of these representations was false at the time it was made by Health Choice and was known by Health Choice to be false. Each such statement was also false by reason of deliberately and intentionally omitting information necessary to make the statements not misleading.

152. The statements made were intended to convey to AHCCCS a false and fraudulent description of its “Gold Card” system and its selective use of that system as a kickback to select providers and IASIS controlled providers. Its representations further were intended to misrepresent its fraudulent concealment of non-compliance with its timely processing of prior authorization requests, timely payment of claims requirements, and failure to require proper credentialing and contracting of its routinely used providers. Its representation was further designed to fraudulently hide from AHCCCS its complete lack of evidence-based decision support tools as required by both regulation and contract.

153. In addition, Health Choice was fully aware of its complete failures in these regards as a result of its own auditing process.

154. For example, in auditing the prior authorization function, an auditor within the Compliance Audit Department routinely audits the accuracy and timeliness of both procedural and substantive prior authorization functions and criteria. These include but

1 are not limited to turn-around time, propriety of information, documentation to support  
2 the decisions to approve or deny, and similar functions.

3       155. Throughout March and April of 2015, the best any of these audits did was a  
4 69% passing rate. The proper completion rate for each other week during this entire  
5 time span was no better than 50% with a low of 40%. During the week of May 20,  
6 2015, a prior authorization audit of Health Choice Generations reflected a score of only  
7 62% correct, and on May 26, 2015, the audit found only 62% correct.

8       156. Despite these audit results, which Relators are informed and believe are  
9 typical for the entire Health Choice auditing process stretching back at least several  
10 years, no affirmative action was taken to improve the prior authorization and utilization  
11 management functions. In fact, during that time, and based upon Relators' personal  
12 knowledge, Defendant Health Choice reduced its prior authorization staff by at least  
13 four employees, and cut its number of medical directors from three to one.

14       157. As previously discussed, Defendants' executive leadership, including the  
15 Vice President of Compliance, were in attendance at a meeting on April 21, 2015, to  
16 discuss fraudulent credentials/contracts backdating that had been occurring for 13 years  
17 and the "single case agreement" which was routinely used to circumvent the  
18 credentialing process. Specifically, it was discussed that this risk existed in the event of  
19 an audit and how to circumvent discovery.

20       158. In addition, the entire system of "Gold Card" for IASIS facilities and  
21 redirecting patients from other physicians to IASIS providers was, and is, carried out in  
22 furtherance of IASIS' strategic plans. In the IASIS FY 2013 Strategic Plan for Health  
23

Choice, IASIS stated as a key strategy to “Provide Managed Care Infrastructure to Support IASIS Facilities and PGs” (Physician Groups). As an Objective, the Plan stated: “Drive appropriate volume to IASIS facilities.”

159. In furtherance of the IASIS revenue objectives, IASIS and Health Choice  
collaborated to transfer, immediately upon receipt from AHCCCS, the vast majority of  
monthly or periodic payments from AHCCCS directly to cash accounts of the parent,  
IASIS. The Fiscal Year 2014 Health Choice Audit (by Ernst & Young) noted an item  
labeled “Due From Affiliates” in the sum of over \$288 million (\$288,423,152) . The  
audit’s description of this item stated:

## Summary of Significant Accounting Policies

Due from affiliates mostly represents the net excess of funds transferred to the centralized cash management account of lASIS over funds transferred to or paid on behalf of the Plan. Due from affiliates balances are readily available to the Plan for settlement of the Plan's current liabilities as they become due. Generally, this balance is decreased by automatic cash transfers from the lASIS accounts to the Plan's bank accounts to pay certain expenses.

**Generally, the balance is increased through transfers of daily cash deposits from the Plan's bank accounts to the centralized cash management account of IASIS.** Interest income is not earned on outstanding balances due from affiliates.

[emphasis added].

160. Thus, the payments to Health Choice from AHCCCS immediately and daily simply became working capital for IASIS until actually needed for payment of a claim. As a result, Health Choice was operated as a mere operating division of IASIS, not as a

1 true separate corporate identity. IASIS was fully financially integrated, operationally  
2 integrated, and functioned with full and complete control over, and knowledge of,  
3 Health Choice's operations. IASIS is thus liable for all wrongful conduct undertaken by  
4 Defendant Health Choice.

5  
6 161. Thus, defendants, their executive leadership and senior managers are all  
7 fully aware of the fraudulent conduct described herein and have knowingly and  
8 intentionally allowed it to exist throughout the time periods alleged herein and up to the  
9 present time.

10  
11 **X. CLAIMS FOR RELIEF**

12 **FIRST CLAIM FOR RELIEF – 31 U.S.C. § 3729(A)(1)(A)**

13 **(Against All Defendants)**

14  
15 162. Relators incorporate by reference all preceding paragraphs of this  
16 Complaint as though the same were set forth herein at length.

17  
18 163. Defendants knowingly, in reckless disregard and/or in deliberate ignorance  
19 of the truth or falsity of the claims, presented false and fraudulent claims for payment  
20 for services provided to patients insured by federally-funded health insurance programs,

21  
22 164. When they submitted claims for reimbursement from Medicaid funds to  
23 AHCCCS, Defendants both expressly and impliedly certified to AHCCCS and,  
24 indirectly, CMS, that the claims were submitted in compliance with Medicare and  
25 Medicaid laws, rules and regulations, despite Defendants' violations of the Medicare  
26 Anti-kickback Law.

1       165. Said claims and certifications were false at the time they were made.  
2 Defendants Health Choice of Arizona, Inc., had offered and provided remuneration,  
3 directly or indirectly, overtly or covertly, in cash or in kind to other Defendants in order  
4 to induce such persons to order or arrange for referrals for services or to purchase,  
5 order, or arrange for or recommend purchasing, or ordering goods, services, or items  
6 for which payment may be made in whole or in part under a Federal health care  
7 program, i.e. the Arizona Medicaid program and the Medicare – Medicaid Dual Eligible  
8 SNP program (Health Choice Generations). Defendants Physician Group Of Arizona,  
9 Inc., St. Luke's Behavioral Hospital, LP, St. Luke's Medical Center, LP, Mountain  
10 Vista Medical Center, LP, Heritage Technologies LLC, and Northern Arizona  
11 Dermatology Center, PC, North Country Healthcare Inc., MOMDOC, LLC, Drs.  
12 Goodman & Partridge, LLC, and Genesis OBGYN, all accepted and received such  
13 remuneration directly or indirectly, overtly or covertly, in cash or in kind to provide,  
14 induce, or arrange for referrals for services under a Federal health care program.  
15  
16       166. All of the representations and certifications, both express and implied,  
17 contained with respect to each bill to AHCCCS and CMS, had a natural tendency to  
18 influence Medicare's and AHCCCS's decision whether to consider the claim a covered  
19 service and thus pay the claim, and was material to the payment of the claim. All  
20 claims submitted to by said Defendants to Defendants Health Choice Arizona, and  
21 included in services for which Defendant health Choice sought reimbursement (directly  
22 or indirectly) from and after the offer and receipt of such remuneration constitute false  
23 claims.  
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1       167. As a result of these schemes, Defendants caused Medicare, Medicaid  
2 (administered in Arizona by AHCCCS) and the other government payors to incur  
3 significant damage and those damages are continuing to accrue.  
4

5       **SECOND CLAIM FOR RELIEF – 31 U.S.C. § 3729(a)(1)(B)**

6       **(Against Defendants IASIS, Health Choice of Arizona, Inc., Health Choice  
7 Management Co., Inc., Physician Group Of Arizona, Inc., St. Luke's Behavioral  
8 Hospital, LP, St. Luke's Medical Center, LP, Mountain Vista Medical Center, LP,  
9 Heritage Technologies LLC)**

10      168. Relators incorporate by reference all preceding paragraphs of this  
11 Complaint as though the same were set forth herein at length.

12      169. Defendants knowingly, in reckless disregard and/or in deliberate ignorance  
13 of the truth, made, used and/or caused to be made or used, false records and statements  
14 material to a false and fraudulent claim to obtain approval and payment from the  
15 Government when they submitted claims for funds to AHCCCS.

16      170. AHCCCS, CMS and other federal health care program administrators,  
17 unaware of the falsity of the claims and statements made or caused to be made by the  
18 Defendants, and in reliance on the accuracy of these claims and statements, paid for  
19 these services through the Contracts between AHCCCS and Defendants.

20      171. All of the representations and certifications both express and implied,  
21 contained with respect to each bill to AHCCCS, CMS and other federal health care  
22 program administrators, had a natural tendency to influence their decision whether to  
23 pay the claim and were material to the payment of the claim.

24      172. As a result of these false and fraudulent records and statements, Defendants  
25 caused Medicare, Medicaid (administered in Arizona by AHCCCS) and the other  
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1 government payors to incur significant damage and those damages are continuing to  
2 accrue.

3 **THIRD CLAIM FOR RELIEF – 31 U.S.C. 3729(a)(1)(C)**

4 **(Against All Defendants)**

5 173. Relators incorporate by reference all preceding paragraphs of this  
6 Complaint as though the same were set forth herein at length.

7 174. Defendants knowingly, in reckless disregard and/or in deliberate ignorance  
8 of the truth, conspired between themselves to present and/or cause to be presented false  
9 and fraudulent claims for payment and approval for services delivered or purported to  
10 be delivered to patients insured by federally-funded health insurance programs. These  
11 included claims for services derived from violations of the Anti-kickback laws, and  
12 claims for reimbursement or funds based upon payments and records that were  
13 knowingly and deliberately false or were made in reckless disregard or deliberate  
14 ignorance of whether they were true or false. These included but were not limited to  
15 express and implied certifications that the services were medically necessary, cost  
16 effective, and otherwise covered under the Medicare program and delivered in  
17 compliance with applicable regulations and contract terms.

18 175. AHCCCS, CMS and other federal health care program administrators,  
19 unaware of the falsity of the claims and statements made or caused to be made by the  
20 Defendants, and in reliance on the accuracy of these claims and statements, continued  
21 throughout the contracts to pay the Defendants.

176. All of the representations and certifications, both express and implied, contained with respect to each funding request, and other similar document to AHCCCS, CMS and other federal health care program administrators, had a natural tendency to influence the decision whether to pay the claim and were material to the payment of the claim.

177. As a result of the conspiracy, Defendants caused AHCCCS, CMS and other federal health care program administrators, to incur significant damage and those damages are continuing to accrue.

## **FOURTH CLAIM FOR RELIEF – 31 U.S.C. 3729**

**(Against Defendants IASIS, Health Choice of Arizona, Inc., and  
Health Choice Management Co., Inc.)**

178. Relators incorporate by reference all preceding paragraphs of this Complaint as though the same were set forth herein at length.

179. Defendants submitted enrollment applications, reports , and other quarterly and annual financial and performance reports which contained false implied certifications, causing the State of Arizona to submit forms CMS-37 and CMS-64, which contained express false certifications to the federal government, falsely certifying that Defendants were in compliance with their obligations as described herein.

180. All of the representations and certifications, both express and implied, contained with respect to each funding request, reports, and other quarterly and annual financial and performance reports, and other similar documents were known by Defendants to be relied upon by AHCCCS and would lead CMS and other federal health care program administrators to transmit FFP funds to AHCCCS for prohibited

1 services. Each such representation had a natural tendency to influence the decision  
2 whether to pay the claim and were material to the payment of the claim.  
3

4 181. As a result of the conspiracy, Defendants caused AHCCCS, CMS and other  
5 federal health care program administrators, to incur significant damage and those  
6 damages are continuing to accrue.  
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## **XI. PRAYER FOR RELIEF**

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9 182. WHEREFORE, Plaintiff/Relator, acting on behalf of and in the name of the  
10 United States, demands and prays that judgment be entered in favor of the United States  
11 against each Defendant, jointly and severally, as follows:  
12

- 13 A. The amount of the United States' damages in an amount to be proven  
14 at trial, including but not limited to the full amount paid to any defendant  
15 under each contract obtained by fraud;
- 16 B. Treble the amount of the United States' damages to be proven at trial;
- 17 C. Civil penalties in the maximum amount allowed by the False Claims  
18 Act, for each false claim submitted, especially in view of the fact that the  
19 Defendants' fraud is so egregious as to justify debarment from all Federal  
20 health care programs;
- 21 D. Reasonable costs and attorney's fees;
- 22 E. The maximum allowed to Relators under 31 U.S.C. § 3730(d);
- 23 F. Trial by jury as to the allegations against each Defendant; and
- 24 G. Such other and further relief as this Court deems to be just and proper.  
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## **XII. DEMAND FOR TRIAL BY JURY**

183. Pursuant to Rule 38, Federal Rules of Civil Procedure, a jury trial is demanded.

Dated: May 12, 2016

Respectfully submitted,

By: \_\_\_\_\_/s/ \_\_\_\_\_  
Robert D. Sherlock (Utah Bar No. 02942)  
(admitted *pro hac vice*)

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